

## Stacy Gelman Women Empowered (WE) Award – 2025 Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. These are the official rules of Motion's Stacy Gelman Women Empowered (WE) Award (the "Award"). These rules will be referred to as the "Official Rules" in this document. By submitting a nomination (the "Entry"), each Entrant agrees to be bound by the Official Rules and warrants that his or her entry complies with all requirements set out in the Official Rules. Chance plays no part in the determination of winners in the Contest. ("Sponsor") is The Motion Agency, 325 N. LaSalle, Suite 550, Chicago, IL 60654, USA.

The Entrant is providing information to the Sponsor. This Award is in no way sponsored, endorsed or administered by, or associated with Facebook Inc. nor Instagram nor X (formerly Twitter) nor LinkedIn. Information is being provided to the Sponsor, not to Facebook Inc. nor Instagram nor Twitter. Any questions, comments or complaints regarding the Award must be directed to the Sponsor and not to Facebook Inc. nor Instagram nor X (formerly Twitter) nor LinkedIn. In the event of any violation of these terms, the Sponsor may, in its sole and absolute discretion, disqualify you from the Award.

**TERMS** The first phase of the Award begins July 2, 2025 and ends July 30, 2025 at 11:59 p.m. CST (the "Entry Period"). Entries will only be accepted within this time frame. Judging will take place on July 31, 2025 (the "Evaluation Period"). The finalists(s) will be announced on social media on August 1, 2025.

**ELIGIBILITY** The Award is open to women who are currently, or have been previously employed, in a marketing, advertising, PR or other communications role. Employees of Sponsor, and its subsidiaries and affiliates, and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live), are not eligible to be entered into the Award, but may submit a nomination for another person so long as the person nominated meets all eligibility requirements.

**HOW TO ENTER** Eligible individuals may be nominated, or nominate themselves, by accessing <https://agencyinmotion.com/we-award-nominations/>. ("Award Website"). To enter, complete and submit (1) an online entry form, (2) upload a headshot of the person being nominated. All entries must adhere to all requirements set forth in these Official Rules and on the Award Website. Only online entries submitted through the Award Website in accordance with these Official Rules will be accepted. No emailed, mailed or faxed entries will be accepted.

**AGREEMENT TO OFFICIAL RULES** Participation in this Award constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to this Award. By entering, nominees certify that they meet all eligibility requirements. Sponsor reserves the right to disqualify Entrants for failure to comply with these Official Rules in its sole discretion.

PLEASE READ THE FOLLOWING REQUIREMENTS CAREFULLY. SUBMISSIONS WHICH DO NOT COMPLY WITH THESE REQUIREMENTS OF THE OFFICIAL RULES MAY BE DISQUALIFIED OR NOT FULLY CONSIDERED.

ENTRY REQUIREMENTS: 1) Compliance with Eligibility Requirements above 2) No Purchase Necessary 3) Entry form must be completed in full 4) Entries must be submitted through the submission form on the Award Website All entries must be submitted and received by July 30 at 11:59 p.m. CST. Sponsor reserves the right to examine the original source material to confirm compliance with these Official Rules. Sponsor has no obligation to advise an Entrant of an incomplete or otherwise non-compliant entry. Sponsor is not responsible for lost, late, invalid, unintelligible, incomplete, garbled, or misdirected entries, which will be disqualified. Receipt of entry will not be acknowledged, and proof of submission of an entry will not be deemed proof of receipt. Any automated computer receipt (such as a “thanks for entering” message) does not constitute proof of actual receipt of entry by Sponsor. All entries must be in keeping with Sponsor’s image and may not be offensive or inappropriate, as determined by Sponsor, in its sole and unfettered discretion. The content must not, in the sole and unfettered discretion of the Sponsor, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate. Sponsor reserves the right, but will not be obligated, to review entries for compliance with these Official Rules. Sponsor may disqualify any entry or remove any entry from the Award Website for any reason, as determined by Sponsor in its sole and unfettered discretion, exercised at any time.

DISQUALIFICATION Any effort by an Entrant to misrepresent himself or herself using aliases or multiple e-mail addresses will disqualify that Entrant. Entrants who disregard these Official Rules are not eligible to participate or win.

AWARD PRIZE One (1) nominee will win the honor of being the 2025 Stacy Gelman Women Empowered (WE) Award winner. Sponsor will donate \$1000 to a charity or organization on behalf of the winner. The donation is nontransferable, and no cash alternative is available. The Sponsor, in its discretion, reserves the right to choose the charity for which the donation will be made or refuse donation to a charity or organization with no discretion.

WINNER SELECTION Three entries with the highest points based on judging by an internal Sponsor panel will be defined as Finalists. Finalists will be announced on August 1, 2025. Winner will be announced on August 7, 2025.